#endperiodpoverty



did you know?

10% of girls in the UK have been unable to afford menstrual products

15% of girls in the UK have struggled to afford menstrual products

68% of girls said they felt less able to pay attention in class at school/college while menstruating

40% of girls in the UK have used toilet role because they couldn't afford menstrual products

Over **137,000** children in the UK have missed schools due to period poverty.

Menstrual Products cost over **£18,000** in a women's life (**£13** every month)

The UK first introduced VAT in **1973** when it joined the European Economic Community with a standard rate of **10%** which applied to menstrual products.

In **2001**, following a campaign and debates in parliament, the Labour government moved menstrual products onto a reduced rate of **5%** after having it at **17.5%** since **1991**.

DON'T FREAK OUT! IT'S TOTALLY NATURAL

THE AVERAGE AMOUNT OF BLOOD LOST DURING YOUR PERIOD IS 3—4 TABLESPOONS

TOP TIPS

A HOT WATER BOTTLE CAN EASE YOUR BELLYACHE GET YOURSELF WRAPPED UP IN A COMFY BLANKET WATCH YOUR FAVOURITE FILM EAT YOUR FAVOURITE FOOD WEAR COMFY CLOTHES <u>DON'T FORGET TO BE KIND TO YOURSELF</u>

DIFFERENT PRODUCTS YOU CAN USE



Pros

Easy to use Protects you from leaks Cheaper options Many different brands No painful insertion

Cons

Can be uncomfortable

Trial and error of where to place it in your undies

Can be bulky in your underwear

Can't wear pads whilst swimming

YOU CAN CHOOSE ONE'S WITH WINGS OR WITHOUT NOT FLUSHABLE!

DIFFERENT PRODUCTS YOU CAN USE

TAMPONS

Pros

Inside your body, so no one knows!

You can go swimming

Can be used for up to 8 hours

Discreet to use

Enables you to me more active

Cons

Can be uncomfortable

Can be tricky to use for the first time

You can forget they are in

Can lead to Toxic shock syndrome if left in too long

YOU CAN CHOOSE ONE'S WITH WINGS OR WITHOUT NOT FLUSHABLE!

DIFFERENT PRODUCTS YOU CAN USE

MENSTRUAL CUP

Pros

Can be used for up to 12 hours

Re-usable-No waste!

Save money over time

Helps the environment as less waste of a product

Cons

Initial purchase of the cup is expensive

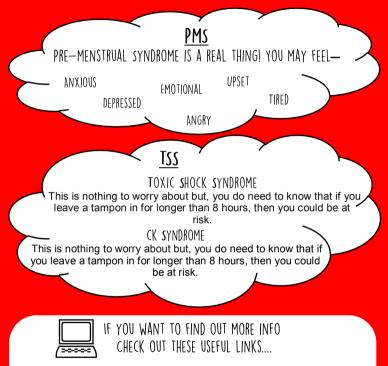
Can be tricky to get used to

Can be messy when taken out

REUSABLE SILICONE CUP TO COLLECT BLOOD FLOW

NOT FLUSHABLE!

USEFUL LINKS AND INFORMATION



http://plan-uk.org/media-centre/plan-international-uks-research-on-period -poverty-and-stigma

https://www.always.co.uk/en-gb/about-us/endperiodpoverty

https://www.freeperiods.org/mission/

https://metro.co.uk/2019/01/09/the-responsibility-to-end-period-poverty-lies-with-government-not-teachers-8324947/

https://www.bbc.co.uk/news/health-42013239

VIBE is a Together Women Project. This booklet was made in response to supporting young women and girls in education having access to free menstrual products. It has been created by: Becky Moffatt, Charlotte Kershaw, Juliette Catling and Esther Barker With logo by: Lisa O'Hara #endperiodpoverty



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Many thanks to all who have donated menstrual products to support our campaign to end period poverty via Sheffield Hallam University, SASS, Grace Food Bank and Women's Instiitute.

MP Philip Hammond announced in the Spring Statement that government funding will be made available to provide free menstrual products in secondary schools and colleges in England from September 2019.

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